

**Abstract:** This invention details a method, and a device incorporating the same, for managing dynamic processes, specifically including businesses. The Zero Management Method integrates operations, goal measurement, performance, and feedback (on both the results and processes) by specifically declaring what is to be sought, rather than merely what is to be done. It obviates problems created by past methods which focused on projections, incorporated unstated assumptions, and prevented adaptation of means to goals and constraints experienced when an operational model diverged from the real world.